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## **Leading orthopaedic surgeon performs first hip replacement at Naples' newest hospital** New option for joint replacement surgeries in Southwest Florida

**NAPLES, Fla. (June 13, 2017)** - Leading Naples orthopaedic surgeon Robert J. Zehr, M.D. performed the first total hip replacement surgery at Landmark Hospital of Southwest Florida in Naples on Tuesday, June 13, 2017. A recent addition to Landmark's surgical staff, Dr. Zehr commented on conducting this milestone surgery. "Anytime a new venue opens up for elective surgeries, it's an advantage for the community. Patients always benefit from having another option," said Zehr, who also operates at the new Seaside Surgery Center, which he co-founded and where he currently serves as CEO|Medical Director.

Seaside is an outpatient surgery center, designed and built specifically for same-day outpatient joint replacements. Zehr performed Southwest Florida's first same-day outpatient total hip replacement there in November 2015. "But not every patient qualifies for outpatient joint replacement surgery," Zehr explained. "Having Landmark Hospital in the mix opens a world of opportunity for patients who need intensive post-operative care. I anticipate positive surgical outcomes for patients who choose Landmark."

Of the surgery Zehr remarked, "The Landmark team performed flawlessly, they were very professional and experienced. I expected a good team...I got a great team! I look forward to doing many more cases at Landmark Hospital of Southwest Florida."

"We are very proud of our patient-focused care and the addition of surgical services will be another opportunity to positively enhance the care and health of our Southwest Florida community," added Jim Whitacre, CEO of Landmark Hospital of Southwest Florida. Completed in September 2015, the Naples location is the newest of Landmark's hospitals and one of the system's two largest, with 50 rooms. The hospital just added four state-of-the-art, Arthrex-equipped surgical suites, and Landmark plans to put operating rooms in all of its long-term acute care hospitals.

"The goal of Landmark Hospitals of Southwest Florida is to develop Naples as a premier location for worldwide destination orthopaedic medicine. Patients and their families will travel from around the globe to have their complex orthopaedic procedures completed right here in Naples, Florida," declared Landmark Corporate CEO Shawn Strash. "We are working with not only the best orthopaedic surgeons in Southwest Florida, but also the top orthopaedic surgeons nationwide, to provide the highest quality outcomes in the entire country for patients with joint pain."

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**About Dr. Robert J. Zehr:** Robert J. Zehr, MD is a board certified, fellowship trained orthopaedic surgeon with over 25 years of experience who specializes in hip and knee replacement surgery. He is the founder of The Zehr Center for Orthopaedics; a private orthopaedic surgery practice located in Naples, FL. The leading hip replacement surgeon in Naples, Dr. Zehr pioneered the direct anterior approach to hip replacement in Southwest Florida and has performed over 1,400 of the procedures. He was the first surgeon in the area to perform same-day outpatient total hip replacement surgery. He conducted the surgery at Seaside Surgery Center, of which he is CEO|Medical Director. Consistently chosen as a Castle Connolly Top Orthopaedic Surgeon, Dr. Zehr has won numerous awards from peers and

patients alike and ranks as one of the Top Ten Orthopaedic Surgeons in the World according to RateMDs.com. On the web at [www.zehrcenter.com](http://www.zehrcenter.com).

**About Landmark Hospital of Southwest Florida:** Landmark Hospital of Southwest Florida is a 50-bed long-term acute care hospital that serves as a regional referral center for medically complex patients. Landmark Hospital is the only hospital in Southwest Florida that utilizes the Synexis™ Biodefense System, which fundamentally drops infection rates to zero by utilizing Dry Hydrogen Peroxide (DHP) Technologies. On the web at [www.landmarkhospitals.com](http://www.landmarkhospitals.com).